



## Oxford Foundry - Elevate Accelerator Application Form

PDF TEMPLATE QUESTIONS **\*\*Complete the application form [here](#)\*\***

### Page 1

Application deadline: 12th Feb 2021 at 23:59 GMT.

#### **BEFORE YOU GET STARTED:**

The Elevate accelerator programme runs for 6 months in total. If successful, each venture and their founding team will commit to taking part in 1-2 days of programming per week across the 6-month programme. We expect each venture and its founders to be present and engaged over the 6-month period.

This form must be completed by the lead applicant, who has a direct connection to the University of Oxford\*.

If shortlisted, key founding members of the team must be available for 1st round interviews w/c 8th March and if successful 2nd round interviews w/c 22nd March.

All information provided in this form will be held as confidential and will not be shared with third parties beyond the Oxford Foundry.

\* i.e. a person who is either a current student, alumnus/alumna or staff/faculty member of the University.

For further information, please see our FAQs. For specific enquiries, please email us at [info@oxfordfoundry.ox.ac.uk](mailto:info@oxfordfoundry.ox.ac.uk)

### Page 2- Lead Applicant Information

First name

Last name

Email address

Phone number

Country of Nationality

Gender (this information is used for statistical reporting only.)

Within the venture you are:

What is your affiliation with the University of Oxford? *NB: This form must be completed by a team member who is taking a leading role in the venture, and who has a direct connection to the University of Oxford.*



Level of education

### **Page 3- Venture Information**

Venture name

Venture URL (if applicable)

Venture industry

Location of Venture HQ

Which year was your Venture Founded?

What is your venture transactional type?

Is your venture a Social Enterprise?

Elevator pitch time! In less than 100 words, tell us what your venture is in the simplest terms possible: (i.e. if you were explaining it to an 8 year old child in one sentence).

Tell us more about the problem you're solving – How big is this problem? Why does it need to be solved? Why is your solution/product better than what exists today? How does it stand out to competitors? Please provide examples where relevant.

Tell us more about where you are now as a business – How long have you been operating? What have you developed to date? Have you got any clients or users? If not, how many potential customers have you spoken to date to validate the problem your solving?

Tell us more about why you started this venture & your team – When building a start-up, you're in this for the long haul. Why build this venture? Why now? Tell us more about why you have the winning team to succeed? Only use a Maximum of 100 – 200 words to explain.

Tell us more about what you have planned ahead – What are your key milestones for 2021? What is your 3-5 year plan? What is your moon-shot vision for your venture? What social or economic impact will your venture create in that time?

Has your company raised any funding yet? This can include investment, crowdfunding, grants, bursaries, convertible notes, etc.

(If yes) Please provide further information about the funding you've raised. In particular, please state how much funding you've raised, at what company valuation, and who has funded you:

Are you planning to seek funding during the next twelve months?

Is your venture generating revenue?

(f yes) What is your current annual revenue?

What is the current number of active Mentors & Advisers to your venture?

Has your company received any awards, media attention or recognition?



(If yes) Please give full information here, including links to any media or coverage available online:

Total number of Social Media Followers (if applicable)

#### **Page 4- Team Information**

For each member of your team, please state their name, their role within the team, and how they contribute to addressing the problem that your venture is looking to solve? E.g. Kath Thomas, CEO, brings core business skills and experience.

If accepted into the programme, can all founders participate in the programme? Please explain current availability and obligations below.

How many current team members does your venture have?

How many Oxford Alumni/a on your existing team?

Commitment to diversity and inclusion: You recognise that successful ventures are diverse ventures and are committed to embedding diversity & inclusion in every aspect of your business, from hiring and company strategy to culture and branding.

How many existing team members are male?

How many existing team members are female?

How many existing team members are another gender identity?

What number of Nationalities are represented by your team?

How many of your existing team are from a black, Asian or minority ethnic background?

#### **Page 5- Legal information**

Have you incorporated, or formed any legal entity yet?

(If yes) In which country are you incorporated?

Can you confirm that all team members implemented or engaged in this venture are in line with the terms of any visa agreement they have with the UK Visa and Immigration office and as such are able to start up a business in the UK? NB: It is the sole responsibility of the individuals to ensure they do not breach the terms of any existing agreement/visa.

(If no) Please provide further information on visa status below.

#### **Intellectual Property**

Please read the following statement about intellectual property (IP), and then select one of the two options below.

*NB: IP generated in a University environment often involves many different contributions and factors. Fully understanding the implications of this is important, and can be challenging for entrepreneurs. If*



*University research is involved there may well be formal legal obligations, between the University and the sponsor(s) of the research, that you might not be aware of as a student entrepreneur.*

Oxford's rules for IP ownership are set out in its statutes. Similarly, the University has established policies for determining claims to equity in new companies established by University members. In the absence of other contributing factors, participation in the LEV8 programme in isolation will not result in any university claim on arising IP or on equity in ventures formed from the programme. However, where such ventures also involve activities or individuals from the wider University, we recommend that applicants liaise with Oxford University Innovation (OUI) to help clarify likely ownership. In particular, any LEV8 applicants developing ideas based on current or past academic research conducted at the University should contact OUI. OUI will work with you to explore the facts and circumstances of your venture and help to reach a clear answer.

If the outcome of this exploration is that the IP in question is owned by the University of Oxford, those who generated the IP will benefit from the University's revenue sharing arrangements. In this situation, you are still welcome to apply to join LEV8 accelerator, and applicant entry in this case will be offered on a case-by-case basis following discussion with OUI to be sure that we can proceed with your application.

Who owns the IP (Intellectual Property) for your idea?

- My idea and associated IP is owned by me and the founding team
- My idea and associated IP is owned by the University of Oxford
- My idea and associated IP is owned by somebody else
- Other

(If IP is owned by University of Oxford is selected) Please explain below. If University research is involved, there may well be formal legal obligations between the University and the sponsor(s) of the research that you might not be aware of as a student entrepreneur. See more about [IP at Oxford here](#), or contact us directly if you have specific questions around this via [info@oxfordfoundry.ox.ac.uk](mailto:info@oxfordfoundry.ox.ac.uk).

## **Page 6- Additional Information**

How did you hear about the OXFO Elevate Accelerator programme?

Are you currently participating - or have you previously participated - in any other accelerator or incubator programme?

(If yes) Please tell us more about the programme here:

I confirm that the information that I have provided in this form is true, to the best of my knowledge.

Would you like to sign up to the Foundry newsletter?

## **Privacy Policy Information**

By applying to our accelerator and/or opting into any newsletters you agree to the data storage, communication and tracking of your data as described in our [Privacy Policy](#).